

Malki Kiperwasser- Ben Shushan

PRODUCT DESIGNER

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TOOLS

Figma
Adobe Creative Suite
Axure
Clip Studio
Wix
WordPress

AI TOOLS

ChatGPT
Figma AI
Bolt
Adobe Firefly
Copilot

DESIGN SKILLS

Design Research
UI Design
System Design
Prototyping
Web Design
Video Editing
Usability Testing
Data Visualisation
Interaction Design

ABOUT ME

Product Designer specializing in creating visually compelling and user-centered solutions for B2B2C products. Demonstrated ability to lead complex design processes, conduct research-driven UX decisions, and collaborate across teams to simplify intricate workflows. Experienced in mentoring, system design, and delivering high-impact UI solutions.

EXPERIENCE

Priority software – Product Designer (2023–present)

- Redesigned flagship ERP, boosting engagement by 30%.
- Integrated AI for personalized UX and improved task completion.
- Optimized complex workflows via global usability testing.
- Developed and governed cross-platform design system.
- Designed data-heavy dashboards and refined product logic.

Au10tix – Product Designer (2022–2023)

- Designed comprehensive mobile and desktop flows for identity verification products.
- Delivered interactive prototypes validated against product requirements and stakeholder goals.
- Collaborated cross-functionally (Dev/PM) to refine UX logic and usability across data-rich interfaces.

Freelance – Product designer & illustrator (2018–Present)

- Delivered end-to-end UI/UX design solutions for SaaS products and early-stage startups.
- Managed website design and build (Wix/Elementor), including branding, visual design, and supporting marketing materials.

Image-College – Design Mentor (2021–2022)

- Mentored 35 students through UI/UX and design projects, providing instruction on design tools and professional feedback.

High School – Social Coordinator & Teacher (2015–2020)

- Managed school-wide social programs.
- Strengthened communication and presentation skills.

EDUCATION

Studio 6B Advanced UI UX course Certificate (2022)

Image College Graphic Designer & Illustration Certificate (2020–2021)

Open University UI-UX Certificate (2019)

Herzog College B.Ed. in Education (2012–2016)